

# HIV AND BEAUTY



## ACCESSING HAIR AND BEAUTY IS EVERYONE'S RIGHT

We asked people living with HIV about their experiences when accessing hair, beauty and barbering services.

Over **400 people completed the survey** from across the UK. We also gathered more insight from respondents through a series of focus groups.



## WHAT WE FOUND

**52%**  
of respondents  
had been **refused**  
a **treatment**  
or service because  
of their HIV  
status

*"They refused to tattoo my eyebrows because I have HIV."*

*"I was rejected for a mini-facial, reflexology and massage. I was referred to as 'you people'. I can't face going back to see if things have changed."*

*"I am terrified of trying to access further treatments as I have been refused which feels like being diagnosed all over again."*

**73%**  
of respondents  
had seen HIV or  
AIDS mentioned  
on a consultation  
form

When asked  
how this made  
people feel,  
they told us:

*"Anxious. There's absolutely no need in 2024 to ask such personal questions, especially if the person is undetectable. There's absolutely no risk."*

*"Anxious about being discriminated against by the provider."*

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**HELP US END HIV STIGMA AND DISCRIMINATION**