

## Privacy Notice Stakeholders



### What is the purpose of this document?

This Privacy Notice sets out how we handle and use personal data that we collect about you. Where in this statement we refer to 'we' or 'our' or 'us' we are referring to George House Trust and where we refer to 'you' or 'your' we are referring to you as one of our stakeholders.

George House Trust collects and processes personal data about you during and after your relationship with us in order to manage that relationship. We are committed to being transparent about how we collect and use your data to meet our obligations under the General Data Protection Regulation (GDPR). We understand our obligations to help you understand how and why we process your personal data.

This Notice tells you about these uses and should be read in conjunction with the Privacy Policy.

George House Trust is registered with the Information Commissioner's Office (ICO) with registration number Z2788095.

We will process the personal data you provide for our legitimate charitable interests. This includes contacting you about our campaigns, events, activities, aims, aspirations or news.

### What personal data do we collect and how is it used?

Personal data means any information about an individual from which that person can be identified. It does not include data where the identity has been removed (anonymous data).

Personal data we collect	What we use it for
Names, addresses, telephone numbers, email addresses (for individuals contacted in their professional capacity)	To contact you in connection with a specific enquiry or funding application; to keep you updated on our services or activities and events
Information gathered from business and social media sources in the public domain, eg LinkedIn, Charity Commission, directories of trusts and foundations	To build a picture of your organisation's background, aims and objectives in order to match potential funders to a project, event or activity

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Information related to project monitoring such as financial details, project outcomes and outputs

To use anonymised project monitoring data for statistical analysis and reporting and to inform the development of new services

Some of the above reasons for processing will overlap and there may be several reasons which justify our use of your personal data.

We will only use your personal data for the purposes for which we collected it, unless we reasonably consider that we need to use it for another reason, and that reason is compatible with the original purpose. If we need to use your data for an unrelated purpose, we will notify you and we will explain the legal basis which allows us to do so.

Please note that we may process your personal data without your knowledge or consent, in compliance with the above rules, where this is required or permitted by law.

### **How is your personal data collected?**

We collect information when we establish a relationship with you, for example when we enquire about or applying for funding. We may sometimes collect additional information from third parties including business and social media searches such as LinkedIn, and publicly available sources such as charitable trust directories and Charity Commission. We may collect personal data in the course of our relationship with you.

### **Automated Decision Making**

We do not envisage that any decisions will be taken about you using automated means, however we will notify you in writing if this position changes.

### **Who has access to your data?**

Your information may be shared internally, including with staff members responsible for managing and administering service delivery, projects, fundraising events and awareness raising activities.

We may have to share your data with third parties, including third-party service providers, for example in connection with supporting our Customer Relationship Management (CRM) system and IT network (including remote support) and professional advisers where necessary, who may be party to confidential discussions related to a funder, organisation, professional body or individual.

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We require third parties to respect the security of your data and treat it in accordance with the law. We will share your information with third parties where required by law, where it is necessary to administer our relationship with you or where we have another legitimate interest. All our third party service providers are required to take appropriate security measures to protect your personal data in line with our policies. We only permit them to process your personal data for specified purposes and in accordance with our instructions.

We do not sell your personal data to third parties under any circumstances, or permit third parties to sell on the data we have shared with them.

### **Data Security**

George House Trust takes the security of your data seriously. We have internal policies and controls in place to ensure that your data is not lost, accidentally destroyed or altered, misused, disclosed, or subject to unauthorised access. Where necessary, we implement appropriate network access controls, user permissions and encryption to protect data.

Where we engage third parties to process personal data on our behalf, they do so on the basis of written instructions, are under a duty of confidentiality and are obliged to implement appropriate technical and organisational measures to ensure the security of data.

We have put in place procedures to deal with any suspected data security breach and will notify you and any applicable regulator of a suspected breach where we are legally required to do so.

### **Data Retention**

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including the purposes of satisfying any legal, accounting or reporting requirements. Details of retention periods, archiving and destruction policies for different aspects of your personal data are available in our Record Retention Policy, which is available from the person responsible for data protection.

### **Your legal rights**

As a data subject, you have a number of rights, details of which can be found at <https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr/individual-rights/>

If you have provided your consent to the collection, processing and transfer of your personal data for a specific purpose, you have the right to withdraw your consent at any time.

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If you make changes to your consent, records will be updated as soon as we possibly can. Email communications will be stopped immediately where unsubscribe is clicked or if communication preferences are updated online.

Requests for updates to contact preferences received by email, given by phone or in person may take up to 30 calendar days to process, including stopping any postal communications.

Once confirmed, we will no longer process your information for the purpose you originally agreed to, unless we have another legitimate basis for doing so in law.

If you believe that George House Trust has not complied with your data protection rights, you can complain to the Information Commissioner (ICO).

### **Accessing your data**

You have a right to access your personal data and to have any inaccuracies corrected. There is no fee to pay for accessing personal data. However, if it is believed that the request is unfounded, or excessive, a reasonable charge may be made or a refusal to comply with the request given.

Where an individual wishes to exercise these rights, they may need to prove their identity. This is another appropriate security measure to ensure that personal data is not disclosed to any person who has no right to receive it. Any request will receive a response within 30 calendar days.

Individuals also have the right to request that personal data is erased; to object to the processing of their personal data and for a restriction on processing their personal data. Any request will receive a response within 30 calendar days.

### **Changes to this privacy notice**

We reserve the right to update this privacy notice at any time, and we will provide you with a new privacy notice when we make substantial updates. We may also notify you in other ways from time to time about the processing of your personal data.

### **Queries and Further Information**

George House Trust (75-77 Ardwick Green North, Manchester, M12 6FX) is the Data Controller.

For any queries, please email George House Trust at [mydata@ght.org.uk](mailto:mydata@ght.org.uk).